



Visitors and exhibitors at MIDE 2023, held at MITEC in Kuala Lumpur (above and lower left)

Malaysia International Dive Expo 2024 to be held in Kuala Lumpur, 7-9 June

The 18th annual Malaysia International Dive Expo (MIDE) 2024 will take place 7-9 June 2024 at the Malaysia International Trade & Exhibition Centre (MITEC) in Kuala Lumpur.

With this year's theme, "Embracing the Ocean's Majesty," the organizers are keen to welcome even more divers, businesses and water sports-related professionals from around the globe.

Playing a significant role in

promoting, strengthening and expanding the dive community and businesses in the region, MIDE is a one-stop-hub for all things related to the water world, including travel, equipment, training, conservation, education, boating/sailing and other water sports. Visitors have the opportunity to connect with a myriad of dive operators, resorts, and local and international brands, while exhibitors will gain increased brand awareness and sales leads.

Established in 2006 and welcoming more than 220,000-plus attendees over the last 17 years,

MIDE has garnered worldwide recognition as a prominent event in the dive industry.

Exhibitors, register today!

Exhibitors' registration for MIDE 2024 is now open. The organizers warmly welcome all dive business entrepreneurs and dive enthusiasts to be part of the "Hottest and Coolest Dive Expo," connecting your business to the underwater world, for continuous exploration, education and enjoyment.

Get in early to avoid disappointment. Contact the team at info@mide.com.my. For more

information, see mide.com.my and social media pages @MIDEEXPO for regular updates.

About the organizer

Established in Malaysia and Australia to provide end-to-end services and expertise in event management, exhibitions, media services and project management, the AsiaEvents Exsic (AEE) team has a combined 25 years' of experience as consultants in planning, technical support, management of leisure and hospitality projects as well as the organization of international and local exhibitions, seminars and conferences. AEE is also a public relations, marketing and media advertising house. As

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a strategic advisor for exhibition management, AEE also supports bridging businesses in the marketplace and new partnership ventures. The organization has been honoured with awards for "Exhibition

Excellence" in 2018 and another award in 2022 for "Above & Beyond Recognition" for commendable effort and achievement in organizing the MIDE show in December 2021, during the pandemic. ■

MALAYSIA INTERNATIONAL DIVE EXPO
7-9 JUNE 2024
MALAYSIA INTERNATIONAL TRADE AND EXHIBITION CENTRE - MITEC KL

EXHIBITION HIGHLIGHTS

- 01 Forum Dialogue
- 02 Photo Competition (LBO)
- 03 Dive Talk
- 04 Dive Courses
- 05 Dive Packages
- 06 Sailing and Boating
- 07 Watersport
- 08 Kids Zone
- 09 Pool Try-Dive

For more information, contact us 603 7980 9902 or email info@mide.com.my

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